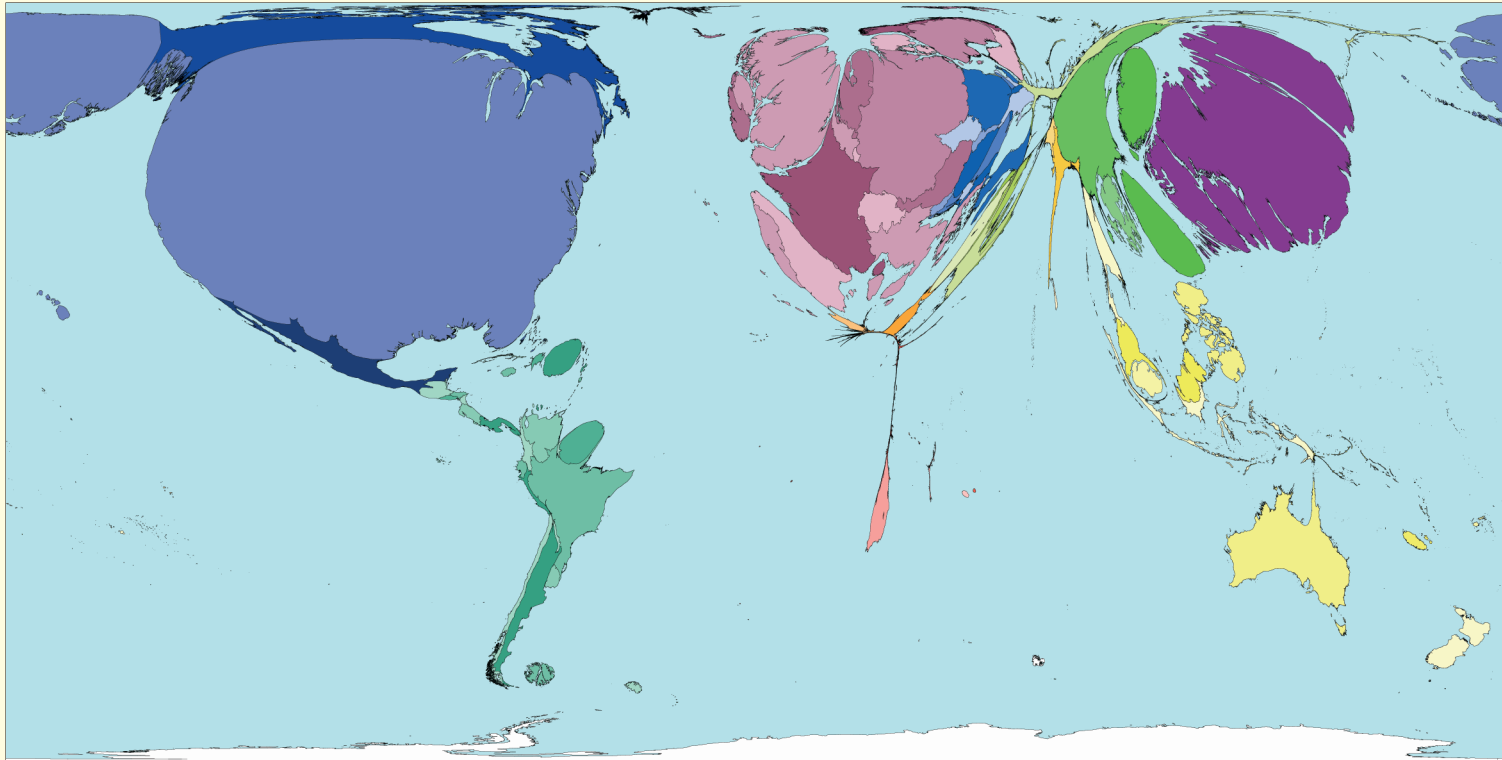


# International Fast Food



This map shows the distribution of one major brand of fast food outlet. By 2004 there were 30,496 of these outlets worldwide. Of these, 45% were located within the United States so it appears large on this map. The next highest number of these outlets are in Japan, Canada and Germany.

The world average number of outlets of this one brand alone is 5 per million people. In the United States there are 47 per million people; in Argentina and Chile the rate is a tenth of the American rate; the rate in Indonesia, China and Georgia is a hundredth of the American rate. In all the territories of Africa there were only 150 outlets: mostly in South Africa.

Territory size shows the proportion of all McDonalds restaurants that were open in 2004, that were found there.



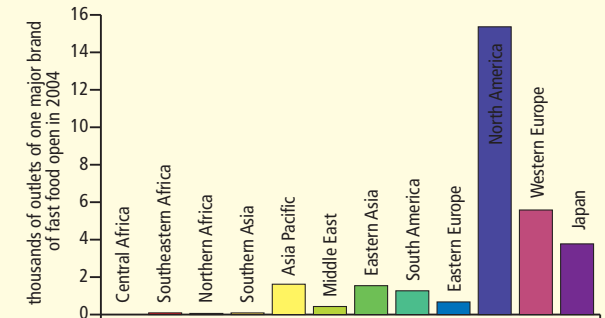
Land area

## MOST AND FEWEST FAST FOOD OUTLETS

Rank	Territory	Value	Rank	Territory	Value
1	United States	47.1	89	Belarus	0.61
2	Canada	43.5	90	Egypt	0.58
3	Andorra	43.5	91	Indonesia	0.50
4	New Zealand	37.9	92	China	0.50
5	Austria	37.4	93	Georgia	0.38
6	Estonia	37.0	94	Azerbaijan	0.24
7	Germany	31.0	95	Sri Lanka	0.16
8	Hungary	30.3	96	Pakistan	0.12
9	Kyrgyzstan	30.1	97	Cuba	0.09
10	Latvia	29.6	98	India	0.06

outlets of one major fast food brand in 2004 per million people living there\*

## FAST FOOD RESTAURANTS



### Technical notes

- Data were sourced from the McDonalds corporation.
- \*102 territories were recorded as having no McDonalds restaurants in 2004.
- See website for further information.

“One World: One Taste” McDonalds, undated