

# Who's Looking at Us



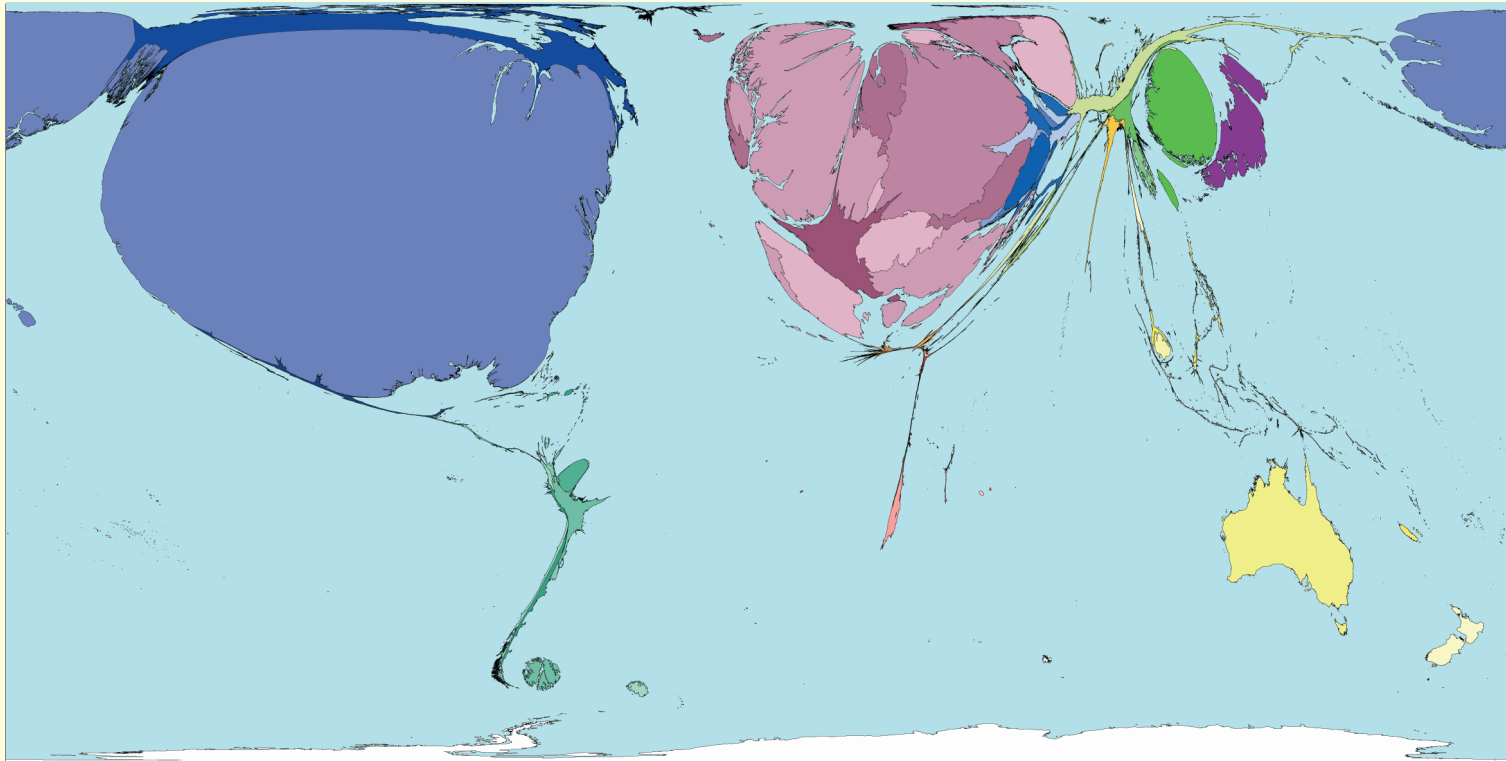
The University of Sheffield



The Leverhulme Trust



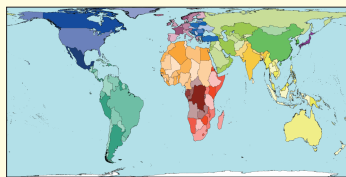
Produced by the SASI group (Sheffield) and Mark Newman (Michigan)



The Worldmapper project aims to communicate information that is collected about how we live together in the world, using maps. This map shows that by October 2006 the most hits on the Worldmapper website were in the United States, the United Kingdom, Germany, Canada, Australia and the Republic of Korea.

Viewing is affected by Internet access and language spoken (at the time of writing the website is only available in English). The map of Internet users in 1990 looked similar to this map - by 2002 the Internet users map had changed considerably. Perhaps a similar pattern will happen with Worldmapper visitors ...

Territory size shows the proportion of hits on the Worldmapper website that are made in that territory.



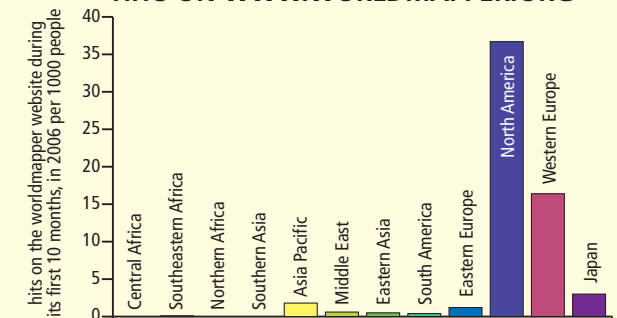
Land area

## MOST AND LEAST HITS ON WWW.WORLDMAPPER.ORG

Rank	Territory	Value	Rank	Territory	Value
1	Luxembourg	76	145	Turkmenistan	0.007
2	Finland	61	150	Angola	0.005
3	Liechtenstein	54	151	Sao Tome & Principe	0.005
4	United States	50	154	Bangladesh	0.004
5	Australia	43	153	Madagascar	0.004
6	Switzerland	41	155	Cameroon	0.004
7	Iceland	32	152	Syrian Arab Republic	0.005
8	United Kingdom	30	156	Zambia	0.003
9	Canada	28	157	Rwanda	0.002
10	Belgium	27	158	Mozambique	0.001

hits on www.worldmapper.org per 1000 people, January-October 2006\*

## HITS ON WWW.WORLDMAPPER.ORG



### Technical notes

- Data were collected using Awstats software running on webserver.
- \*42 territories had no apparent hits January - October 2006.
- See website for further information.

*“... it is of the greatest importance that the peoples of the earth learn to understand each other as individuals across distances and frontiers.”*

Bertil Lindblad, 1938